



COUNCIL SUBCOMMITTEE ON ECONOMIC DEVELOPMENT

MARKED AGENDA

Wednesday, October 17, 2012

3:00 p.m.

City Hall, Kiva Conference Room
3939 N. Drinkwater Blvd, Scottsdale, AZ

Council Subcommittee on Economic Development

Mayor W.J. "Jim" Lane
Councilwoman Linda Milhaven
Vice Mayor Dennis Robbins

How the Agenda Works: The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Call to Order **3:05 p.m.**

Roll Call **Present: Mayor Lane, Vice Mayor Robbins**
 Absent: Councilwoman Milhaven

1. Approval of September 18, 2012 Minutes

Motion to approve as presented

Motion: Vice Mayor Robbins; Second: Mayor Lane; Approve 2-0

2. Desert Discovery Center Update

Staff will present an update on the Desert Discovery Center.

Staff Contact: Kroy Ekblaw, Executive Assistant Strategic Projects, Neighborhood Planning

Action: Presentation, discussion and potential direction to staff

3. Baseball Festival

Presentation, discussion and possible action regarding event support funding recommendation to City Council for Baseball Festival.

Presenter: Marc Miller and other Members of the Scottsdale Charros

Staff Contact: Steve Geiogamah, Tourism Development Coordinator, Economic Development

Action: Information, discussion and possible recommendation

**Motion to recommend the item be agendized for City Council and to recommend using \$75,000 from bed tax funds to support the baseball event.
Motion: Councilman Robbins; Second: Mayor Lane; Approve 2-0**

4. Commercial Broker Update

Craig Coppola, Principal, and others representing Lee & Associates will present an overview of the Scottsdale commercial real estate market and how it fits in the regional economic outlook.

Staff Contact: Robert Tunis, Economic Development Manager, 480-312-7057

Action: Information

5. Economic Development Report

Assistant Director Cindi Eberhardt and staff will provide an update of current events and projects in Economic Development.

Staff Contact: Cindi Eberhardt, Economic Development Assistant Director, 480-312-2311

Action: Information and Discussion

6. Open call to the Public (A.R.S. §38-431.02)

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.


Action: Information

7. Future Agenda Items

Discussion and possible direction to staff to schedule and plan the Subcommittee's future meetings and agendas.

Next meeting: November 8, 2012 @ 4:00pm

Adjournment 4:43 p.m.

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.